



## **Press release**

### **Publication of the Moroccan SMEs Observatory's annual report**

**Casablanca, October 14<sup>th</sup>, 2022**

The Moroccan SMEs Observatory published the 2020-2021 edition of its annual report, which presents a set of indicators and analyses on the demographic, economic and financial trends of businesses during the Covid-19 pandemic.

This third edition also dedicates a chapter to employment developments in this unprecedented context. It is also enriched by indicators on auto-entrepreneurs as well as the results of a study on female entrepreneurship.

Futhermore, at the request of several institutions at the national, regional, and international levels, the Moroccan SMEs Observatory contributed to studies and collaborative projects on issues related to this segment.

The report also provides a mid-term review of the 2021-2023 strategic plan of the Observatory which shows the continuous improvement of its expertise and its ability to use Data Science techniques to upgrade its operational and data-analytics processes.

#### **About the Observatory:**

The main goal of the Moroccan SMEs Observatory is to provide public and private sectors with statistics on SMEs and to conduct general and thematic studies relating to these businesses.

#### **Press Contact:**

Sara El Hanafi

Phone Number: 06.66.98.08.65

E-mail: [s.elhanafi@omtpme.ma](mailto:s.elhanafi@omtpme.ma)

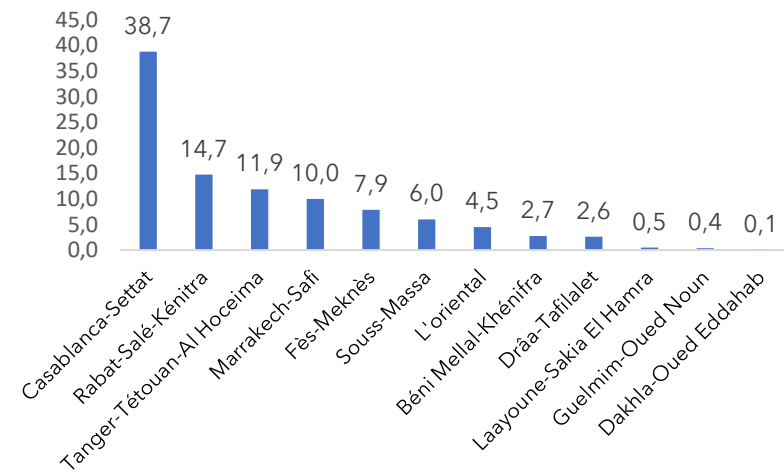


# Enterprises' dashboard

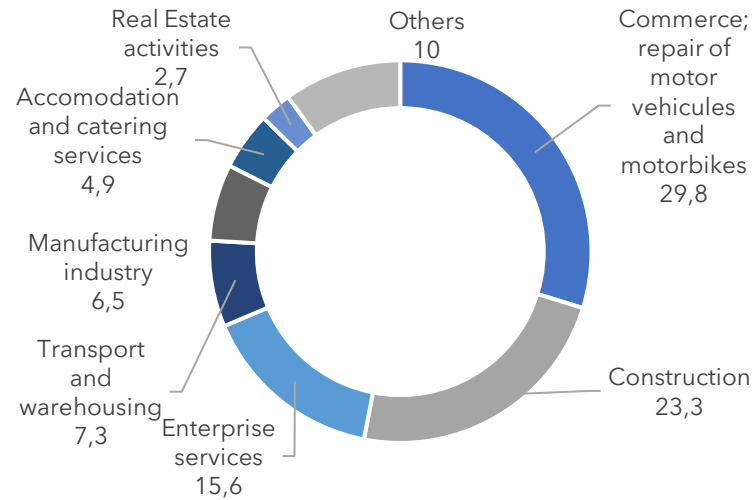
## Edition 2020-2021

## Demographic indicators (1/2)

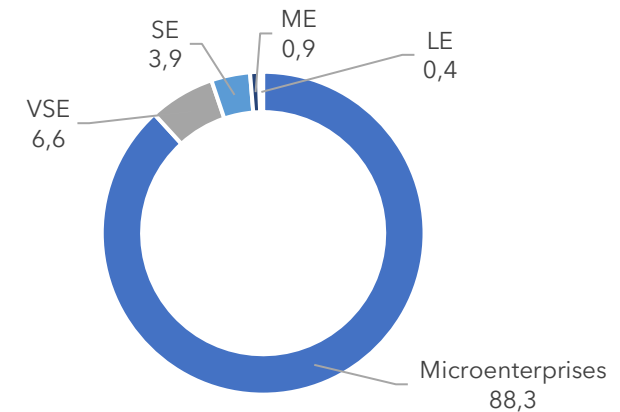
Breakdown of active legal entities by region in % - 2020



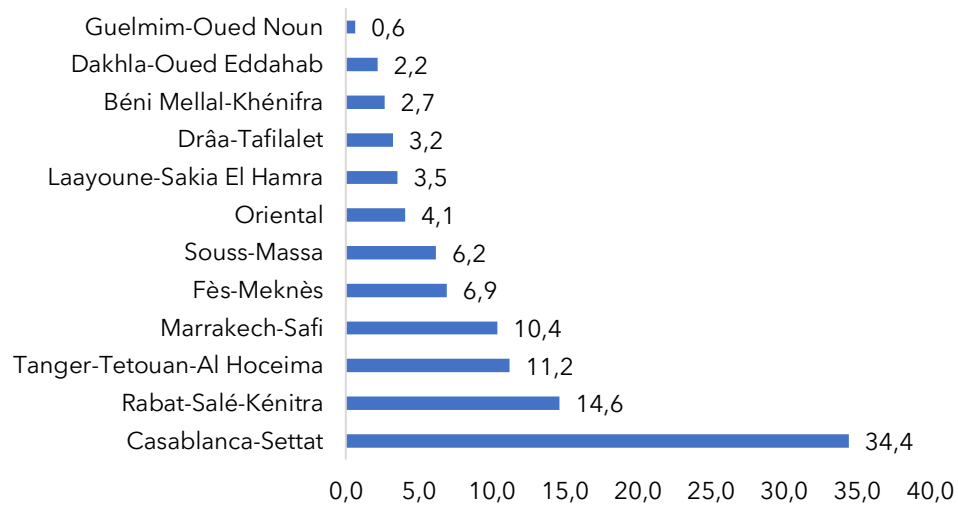
Breakdown of active legal entities by branch in % - 2020



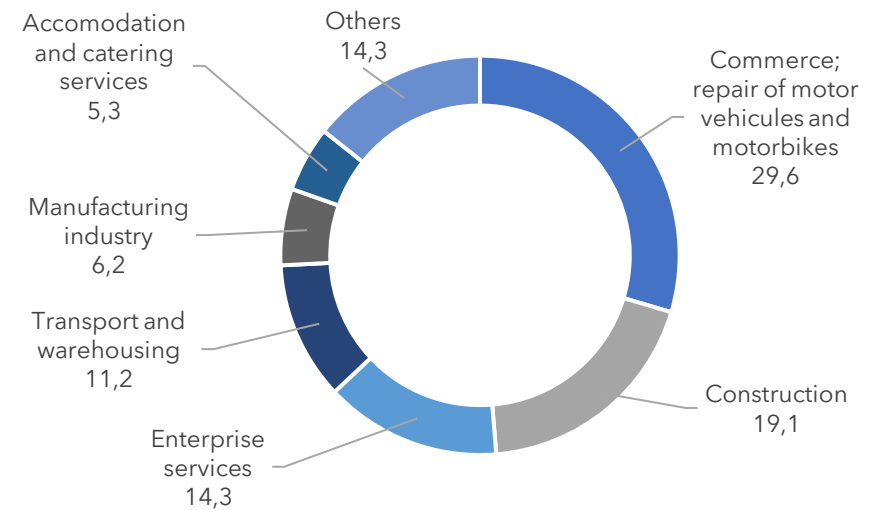
Breakdown of active legal entities by enterprise category in % - 2020



Breakdown of active legal entities creations by region in % - 2021



Breakdown of active legal entities creations by branch in % - 2021



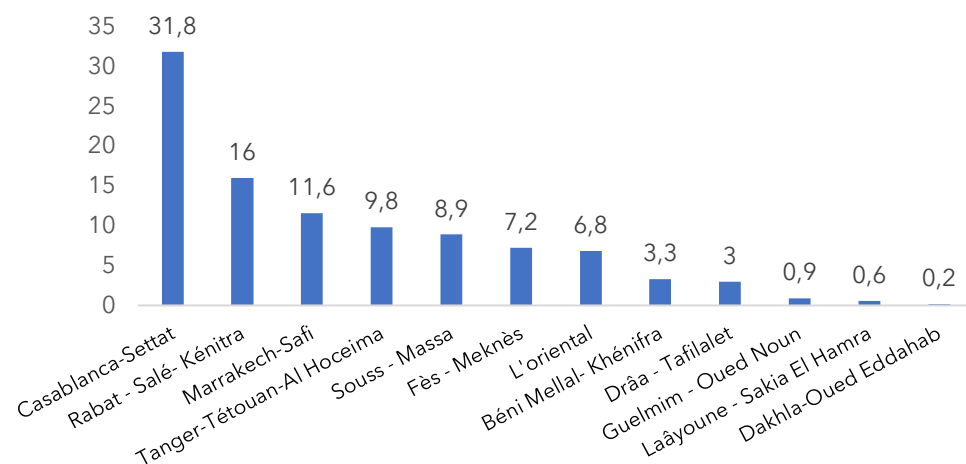
The calculation of demographic indicators is based on a population of 296.223 active legal entities.

### Enterprise services include:

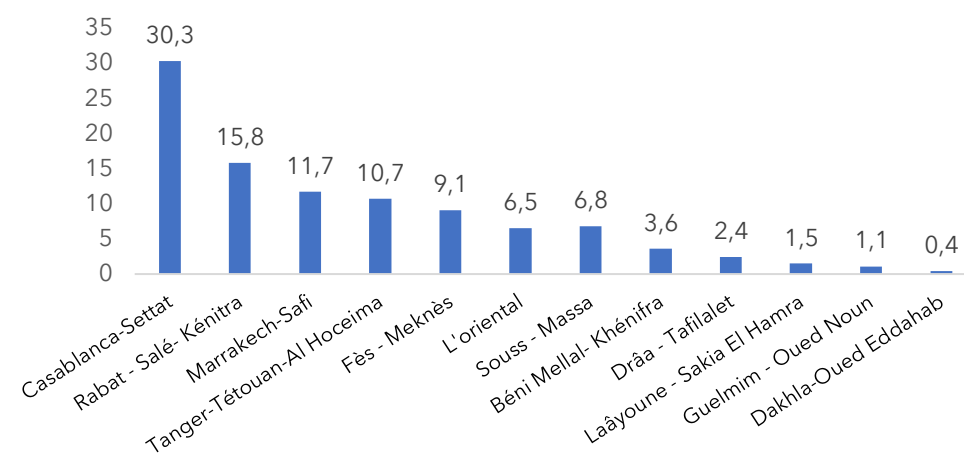
- **Specialized, scientific, and technical activities:** This branch includes legal and accounting activities, head office activities, management consulting, scientific R&D, advertising, and market research.
- **Administrative and support service activities:** This branch includes rental and leasing activities, employment-related activities, travel agencies, investigation, and security, building and landscaping services, and administrative and other business support activities.

## Demographic indicators (2/2)

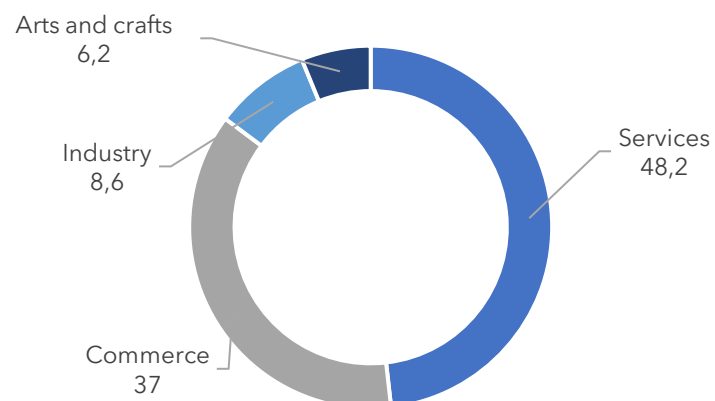
Breakdown of the total number of active self-entrepreneurs in 2021 by region - in %



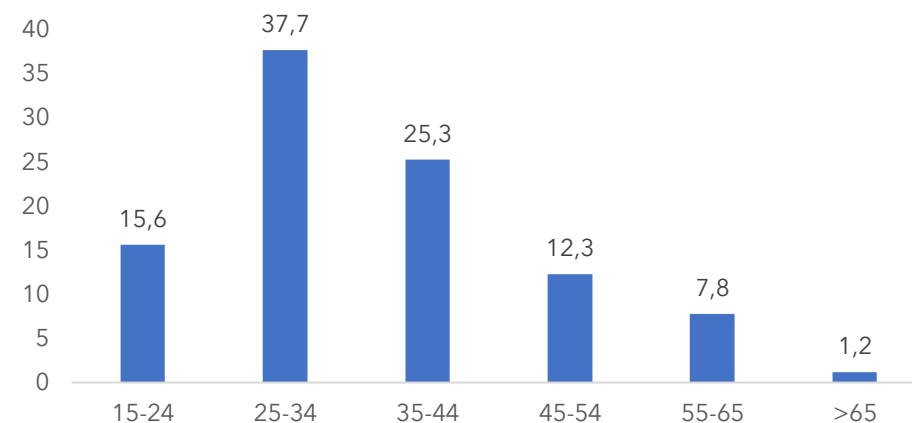
Breakdown of registered self-entrepreneurs in 2021 by region - in %



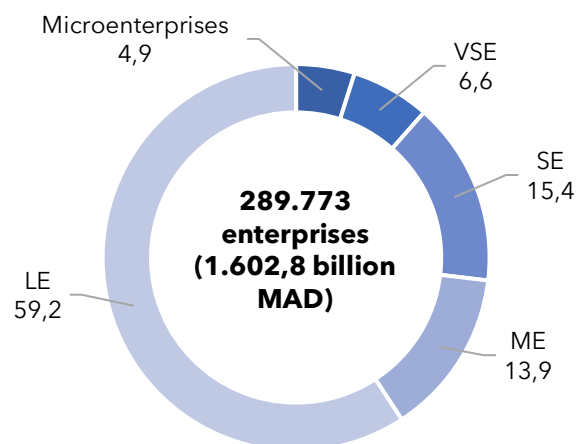
Breakdown of registered self-entrepreneurs in 2021 by branch - in %



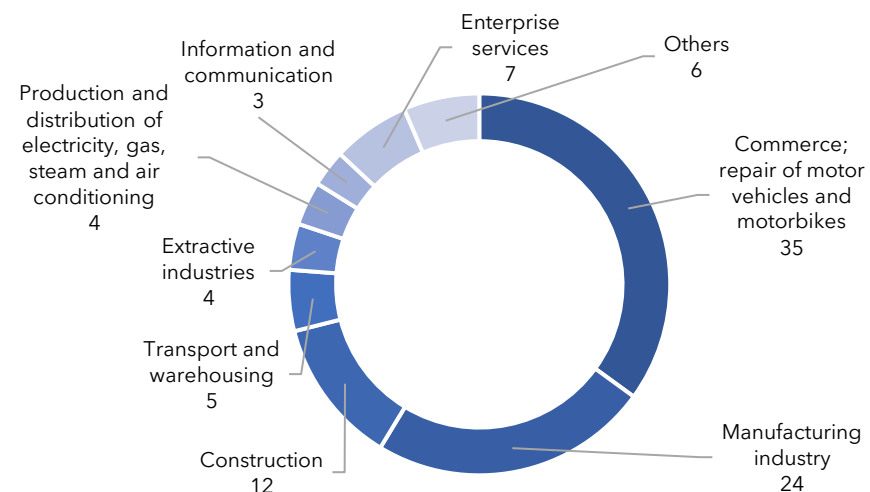
Breakdown of registered self-entrepreneurs in 2021 by age - in %



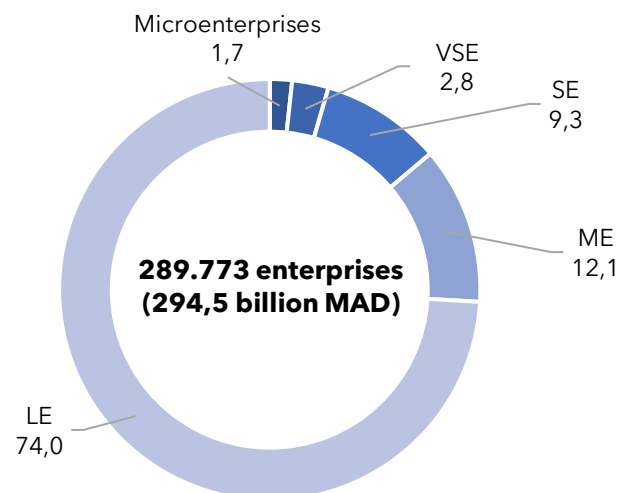
Breakdown of cumulative turnover of active legal entities by enterprise category in % - 2020



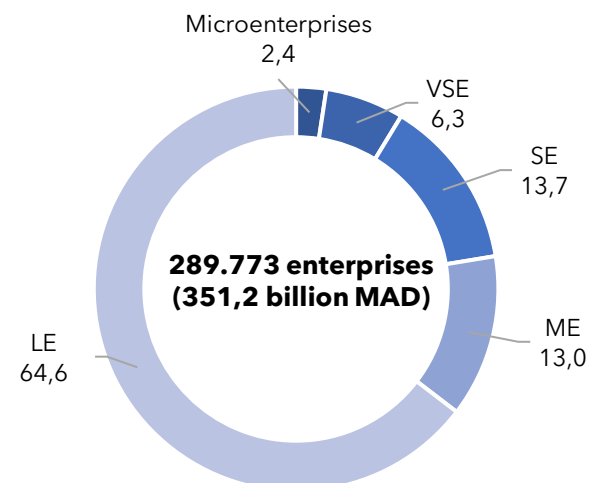
Breakdown of cumulative turnover of active legal entities by branch in % - 2020



Breakdown of cumulative export turnover of active legal entities by enterprise category in % - 2020

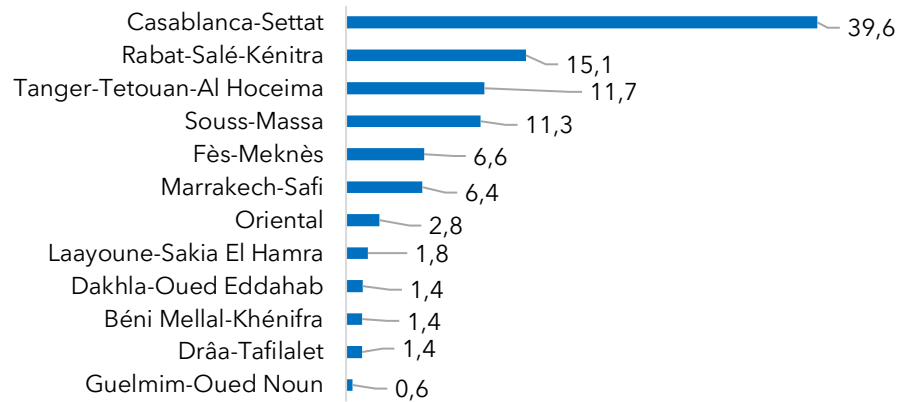


Breakdown of cumulative added value of active legal entities by enterprise category in % - 2020

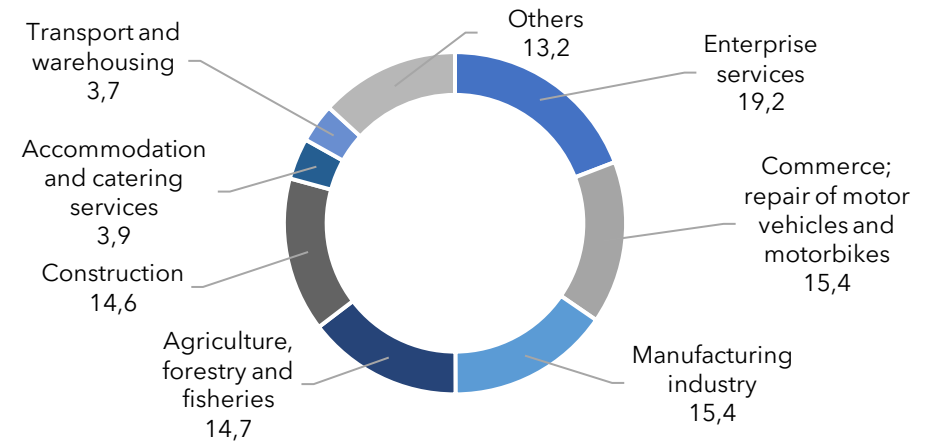


## Employment Indicators (1/2)

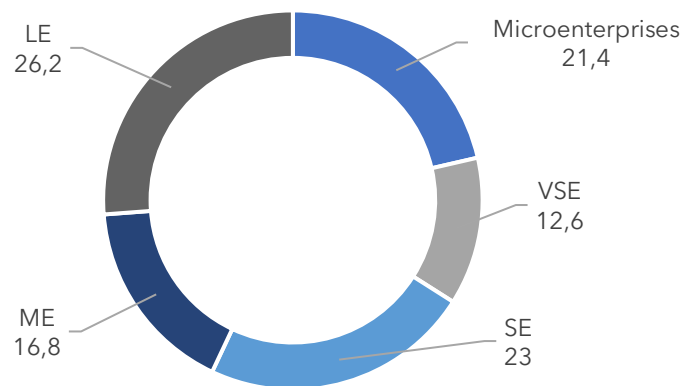
Breakdown of employment by region in % - 2021



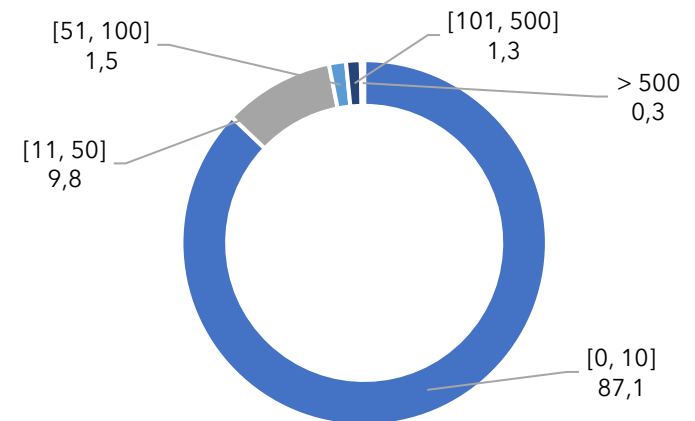
Breakdown of employment by branch in % - 2021



Breakdown of employment by enterprise category in % - 2021

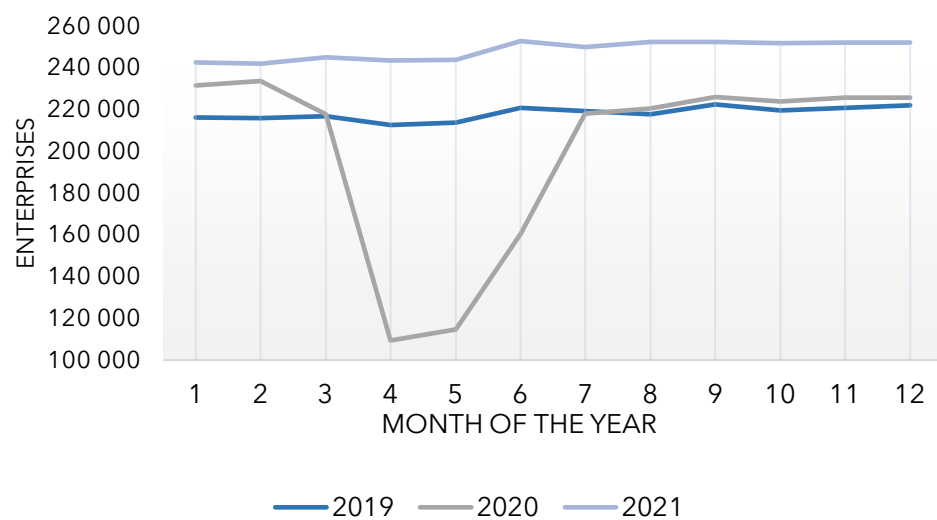


Breakdown of enterprises declaring to the CNSS by size class in % - 2021

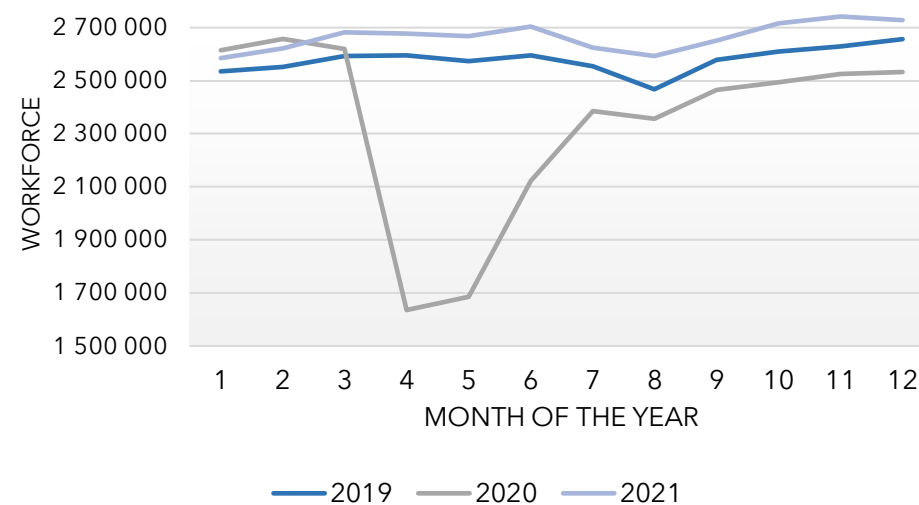




### Monthly evolution of enterprises declaring to the CNSS

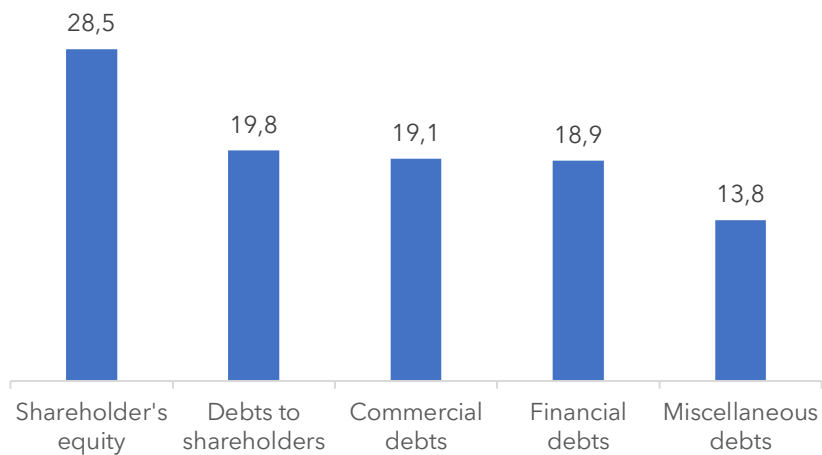


### Monthly evolution of employment

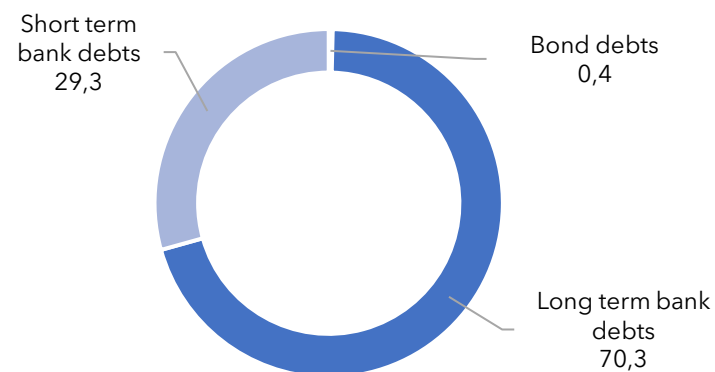


## Financial indicators

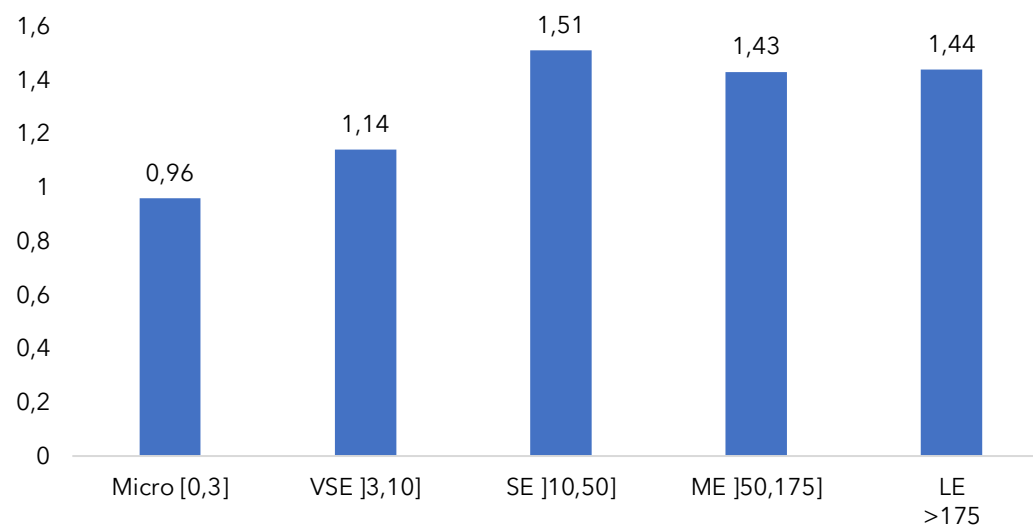
Structure of active legal entities liabilities in % - 2020



Breakdown of financial debt of active legal entities in % - 2020



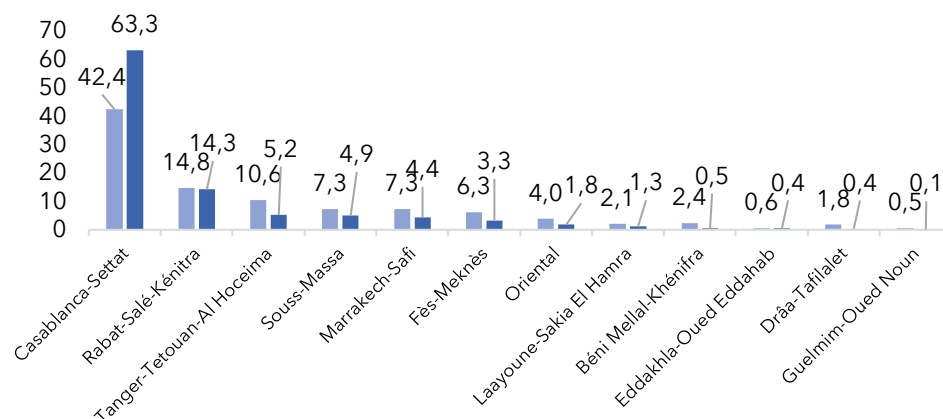
Liquidity current ratio of active legal entities by enterprise category in % - 2020





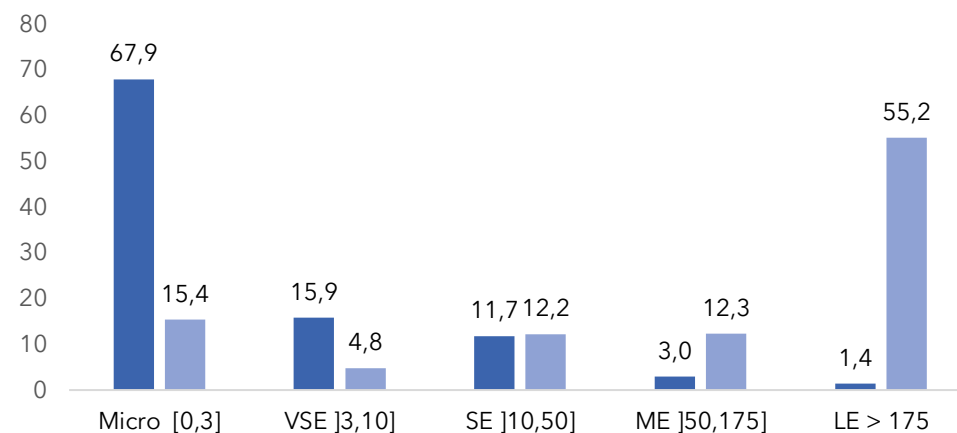
## Access to bank indebtedness

Breakdown of outstanding bank loans benefiting the active legal entities by region in % - 2021



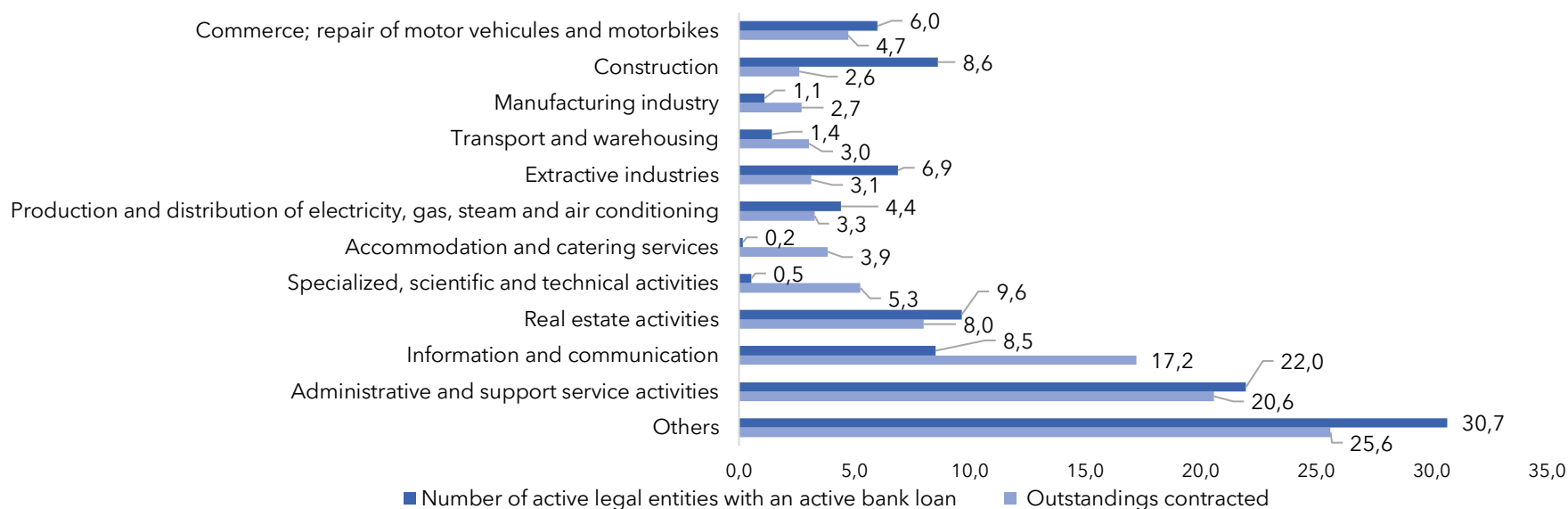
■ Number of active legal entities with an active bank loan ■ Outstandings contracted

Breakdown of outstanding bank loans benefiting the active legal entities by enterprise category in % - 2021



■ Number of active legal entities with an active bank loan ■ Outstandings contracted

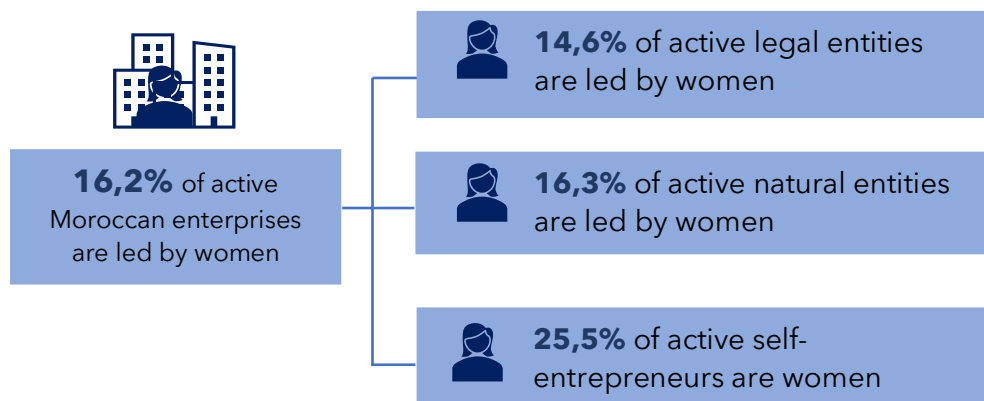
Breakdown of outstanding bank loans benefiting the active legal entities by branch in % - 2021



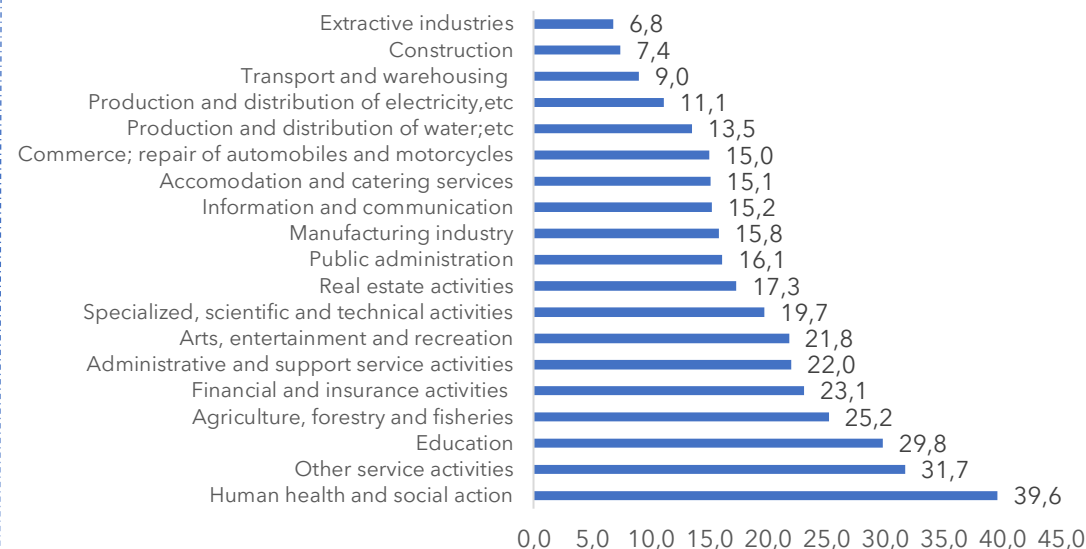
■ Number of active legal entities with an active bank loan ■ Outstandings contracted

## Women-Led Enterprises

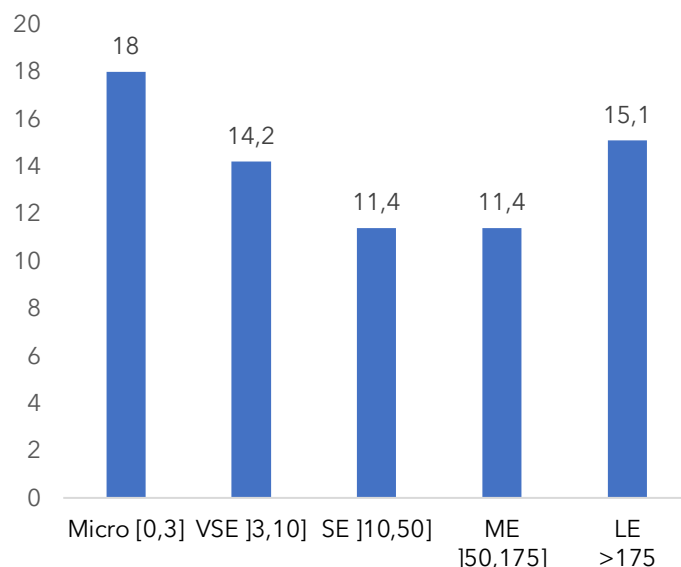
Overall share of Women-Led enterprises in % - 2019



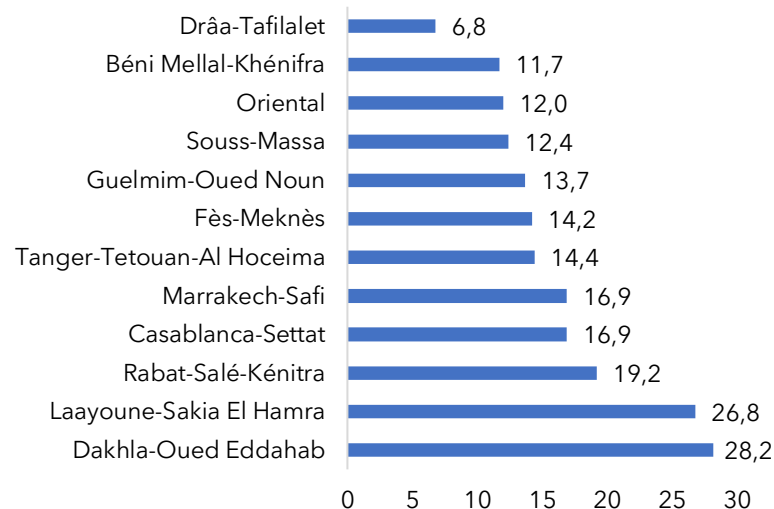
Share of Women-Led enterprises by branch in % - 2019



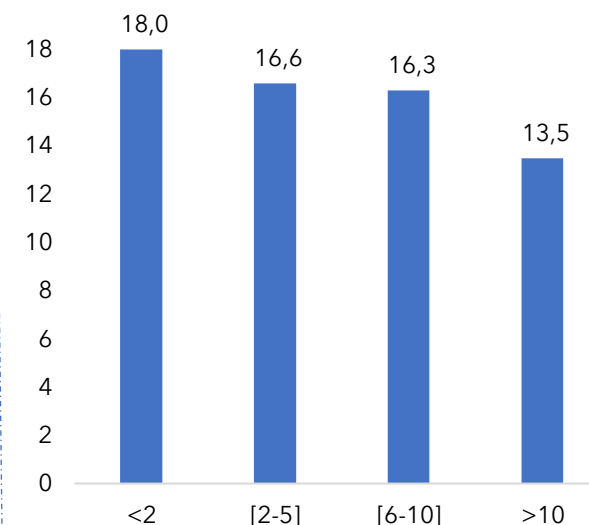
Share of Women-Led enterprises by enterprise category in % - 2019



Share of Women-Led enterprises by region in % - 2019



Share of Women-Led enterprises by age of enterprise in % - 2019



- **Human health and social action:** This branch includes hospital and doctor and dentist activities, activities related to medico-social and social accommodation, services related to social action without accommodation.
- **Other service activities:** This branch includes activities of associative organizations, repair services for computers and personal and household property, hairdressing and beauty care, funeral services, etc.